

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG24/12 17.01
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

CONTRACT # 6297576

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

CONTRACT # 6297576

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT RPOF-3 PAC

EST # 1950 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

DATE AUG24/12 17.01

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE AUG24/12 17.01

REP: TO LENA
ED: TITTE

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$86650
PLS CFM, THX 8/24

CON CM ***** THIS IS A CASH IN ADVANCE DEPOSIT

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1930
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,600.00	5/10	5/22
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PROGRAM : GMA
CON COM1: 1X PER DAY

REP HEADLINE# 6297576
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800P-1130P	30		\$3,300.00	9/22	9/22	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
13			600A-700A	30		\$675.00	9/23	9/23	2		SUN	
PROGRAM : NEWS												
14			600P-630P	30		\$1,500.00	9/23	9/23	1		SUN	
PROGRAM : NEWS												
15			700A-900A	30		\$1,600.00	9/24	9/24	1		MON	
PROGRAM : GMA												
16			1200N-100P	30		\$675.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
17			600P-630P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
18			700P-730P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : JEOP												
19			730P-800P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : WHEEL												
20			1135P-1205A	30		\$825.00	9/24	9/24	1		MON	
PROGRAM : NITELINE												
21			1100P-1135P	30		\$2,000.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
22			800P-1000P	30		\$9,250.00	9/24	9/24	1		MON	
PROGRAM : DANCING												

2007-09-24 17:01:17 WFTV-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
SEP/12						86650.00						4
CONTRACT TOTAL												86650.00
TOTAL SPOTS												4

MARKET TOTALS \$240,694
WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*